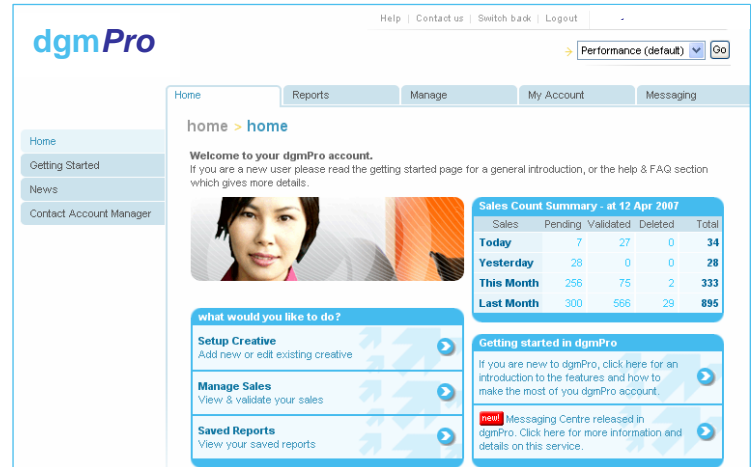


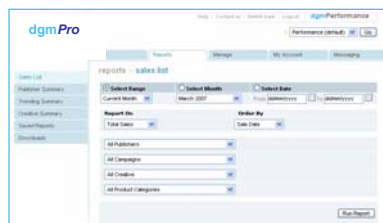
dgmPro proprietary technology provides the very best in CPA-based ad serving, tracking and reporting, helping advertisers and affiliates to optimise their campaigns and maximise return.

## Affiliate campaigns powered by dgmPro

- CPA-based ad serving tracking & reporting across affiliate & email marketing
- Incorporates AJAX technology
- Covers the range of creative formats: text links, standard banners, Flash, XML feeds & creative
- Built-in messaging & bulletin boards allowing open and direct communication between advertisers and affiliates
- Charting functions
- Technical teams fully accountable through internal SLA
- White-label opportunities for media agencies.

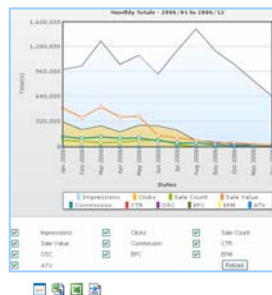


## For advertisers



**Reporting** - Customisable reporting parameters allow you to filter the precise data that you want to see - by campaign, date range, affiliate, creative etc.

**Affiliate sales list** - View precise sales performance for each of your affiliates.



**Trending charts** - View and export customisable data and charts.

## For affiliates



**Affiliate home page** - live information on the latest campaigns, news, suspensions and a featured advertiser of the week.

**Campaign list** - the interface shows all the campaigns currently running allowing affiliates to choose between them.

## dgmIntegra

dgmPro is incorporated within dgmIntegra - a multi channel tracking solution. dgmIntegra enables you to track customer interaction with your brand at every point in the online route to sale, providing unique visibility on the sales chain both pre-arrival to site, within site, and through-to-order. The system empowers you with the control to optimise your online marketing effectiveness across channels and according to your business rules and objectives.

Find out more  
 t: +44 (0)20 7943 4201  
 e: interested@dgmaffiliates.com  
 w: dgmaffiliates.com